Subject: RE: "The Changing Skyline of Downtown Los Angeles"

<JMarino@downtownla.com>

From: "Joanne Danganan" < JDanganan@ccala.org>

Date: 12/05/2016 10:15 AM

To: "Elan Shore" < Eshore@downtownla.com >, "Nhien Lasky"

<NLasky@ccala.org>

Thanks, Elan. To start, we can definitely do a dedicated e-blast to membership and social media push. Is there a cost to attending and a flyer to publicize?



Joanne Danganan

Membership Coordinator
626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017
office: (213) 416-7511 | fax: (213) 624-0858
JDanganan@ccala.org
ccala.org

From: Elan Shore

Sent: Monday, December 05, 2016 8:50 AM

To: Nhien Lasky <NLasky@ccala.org>; Joanne Danganan <JDanganan@ccala.org>

Cc: Nick Griffin <NGriffin@downtownla.com>; Julia Marino <JMarino@downtownla.com>

Subject: FW: "The Changing Skyline of Downtown Los Angeles"

Nhien and Joanne,

Please see the attached letter regarding an upcoming real estate forum being put on by Cal State LA, who are CCA members.

Mr. Gerro approached us to help promote the event and we thought it would make sense to bring you in to the discussion.

Let's discuss once you have had a chance to review.

Elan Shore

Associate Director, Research & Special Projects



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Downtown Center Business Improvement District

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017

Call: 213-416-7518 I Fax: 213-624-0858

Web: DowntownLA.com

From: John M. Gerro [mailto:john@gerrolaw.com] **Sent:** Friday, December 02, 2016 12:41 PM **To:** Elan Shore < Eshore@downtownla.com >

Subject: "The Changing Skyline of Downtown Los Angeles"

JOHN M. GERRO

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